

Give a Buck

SOCIAL MEDIA MESSAGING



SPEAK OUT!

The best messaging is always personal, emotional, and concise. Type out your message on Facebook, Twitter, or Instagram — or, if you really want to stand out, post a personal video message!

Below are suggested points for talking about the #GiveABuck campaign and sexual violence prevention. Tell the world — and don't forget to use #GiveABuck.

- ➔ Sexual harassment, misconduct, and assault are serious, widespread issues. Change can't wait. I choose to #GiveABuck to end sexual violence in one generation.
- ➔ Sexual harassment, misconduct and abuse are widespread societal problems that require fearless leadership and action. Join @ralianceorg and #GiveABuck to end sexual violence in one generation.
- ➔ Sexual violence doesn't discriminate by gender identity or age. Anyone can be a victim at any time, which is unacceptable. #GiveABuck
- ➔ #TimesUp and #MeToo have shown the world that sexual harassment is an issue everywhere. Change can't wait. It's time to #GiveABuck.
- ➔ I'm making a difference not just for me, but for my loved ones and for everyone else. #GiveABuck to prevent sexual harassment, misconduct and abuse (Include images of friends, family, community, etc.)
- ➔ I'm joining the @RALIANCEOrg effort with @NFL and @Uber to show my support to call out to companies and other organizations to support prevention in a meaningful way. #GiveABuck



- ➔ I'm asking you, my friends, to join me. Pledge your support. Make a statement on social media. Help us build support to give companies, campuses, and everyone the incentive to advance prevention of sexual harassment, misconduct, and assault everywhere. #GiveABuck
- ➔ I don't want anyone to be a victim of sexual harassment, misconduct and abuse—not you, me, or anyone we know and love. Join me today! Pledge your support and then make your own appeal to your social media followers asking them to do the same at www.raliance.org/giveabuck. #GiveABuck

TEE UP YOUR CALL TO ACTION!
WE ROLL OCTOBER 23RD AT 12 NOON (EST)

WWW.RALIANCE.ORG/GIVEABUCK



RALIANCE is a national partnership dedicated to ending sexual violence in one generation. Every day, RALIANCE makes prevention possible by advancing research, influencing policy, supporting innovative programs and helping leaders establish safe workplaces and strong communities.